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OSTROLENK, FABER, GERB & SOFFEN, LLP

Attorneys at Law

1180 Avenue of the Americas  
New York, New York 10036-8403

(212) 382-0700

Telex  
23 6925

Facsimile  
(212) 382-0888

Cable  
Ostrofaber NewYork

1531 U.S. PTO  
09/756581

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Express Mail #EL583743183US

Asst. Commissioner for Patents  
Washington, DC 20231

OFGS File No. : P/2293-12  
Inventor : Craig Mowry  
Title : A METHOD AND SYSTEM FOR ELICITING  
CONSUMER DATA BY PROGRAMMING CONTENT WITHIN  
VARIOUS MEDIA VENUES TO FUNCTION COOPERATIVELY

Enclosed herewith please find the following documents in the above-identified application for United States Letters Patent:

☒ Print EFS Data Sheet  
☒ 72 Pages of Specification including Abstract and Claims  
☒ 114 Numbered Claims Calculated as 114 Claims for Fee Purposes  
☒ 4 Sheets of Drawing Containing Figures 1 to 4.  
☒ Declaration and Power of Attorney  
☒ Priority is Claimed under 35 U.S.C. §119: SEE EFS Data Sheet  
Convention Date \_\_\_\_\_ for \_\_\_\_\_ Appln. S.N. \_\_\_\_\_  
\_\_\_\_\_  
Certified Priority Application  
☒ Small Entity Status is claimed.  
\_\_\_\_\_  
Assignment  
☒ Return-Addressed Post Card

OFGS Check No. 2855, which includes the fee of \$\_\_\_\_\_, calculated as follows:  
Basic Filing Fee: . . . . . \$ 355.00  
Additional Filing Fees:  
Total Number of Claims in Excess of 20, times \$9: . . . . . 846.00  
Number of Independent Claims in Excess of 3, times \$40: . . . . . 160.00  
One or More Multiple Dependent Claims: Total \$270. . . . .  
Total Filing Fees or . . . . .  
Total Filing Fee Reduced 50% for Small Entity: . . . . .  
Assignment Recording Fee: \$40 . . . . .  
TOTAL Filing Fee and Assignment Recording Fee: . . . . . \$1,361.00

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed, or if any additional fee during the prosecution of this case is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

EXPRESS MAIL CERTIFICATE

Respectfully submitted,

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addressee (mail label #EL583743183US) in an envelope addressed to: Asst. Commissioner for Patents, Washington, D.C. 20231, on January 8, 2001.

*Richard LaCava*

Richard LaCava

Registration No.: 41,135  
OSTROLENK, FABER, GERB & SOFFEN, LLP  
1180 Avenue of the Americas  
New York, New York 10036-8403  
Telephone: (212) 382-0700

Dorothy Jenkins

Name of Person Mailing Correspondence

*Dorothy Jenkins*

Signature

January 8, 2001

Date of Signature